(UGC-AUTONOMOUS) Angallu (V), Madanapalle-517325,Andhra Pradesh





One Day Awareness Workshop on "Intellectual Property Rights" - Report

Activity Details	
Program Driven By	: Self Driven
Quarter : IV	
Date& Time	: 21.10.2024 & 10.00 AM to 4.00 PM
Duration : 6 hour	S
Activity Category: Works	hop
Theme	: IPR
Session Mode	: Offline
Targeted Audience	: Humanities Faculty (Department of English)
No of Participants	: 15 faculty
Expenditure	:

Objective

The primary objectives of the workshop were:

- 1. To disseminate knowledge regarding the foundational principles of Intellectual Property Rights (IPR), encompassing patents, copyrights, trademarks, and geographical indications.
- 2. To emphasize the significance of Intellectual Property Rights within the realms of academia, research, and entrepreneurial ventures.
- 3. To elucidate the legal frameworks and procedural mechanisms for the protection and enforcement of intellectual property.

Resource Person Details

Dr. P. Sivaiah, Assoc. Professor & Assoc. Dean (R & D), Dept. of Mechanical Engineering (Patent Strategy Expert)

Summary

Dr. P. Sivaiah commenced the discourse by elucidating the significance of Intellectual Property Rights (IPR) within the domains of academia, research, and innovation. He comprehensively covered pivotal topics, including patents, copyrights, trademarks, and the legal frameworks pertinent to the safeguarding of intellectual property. The sessions illuminated the practical dimensions of patent filing, the protection of creative works, and the instrumental role of IPR in fostering innovation. Furthermore, Dr. Sivaiah adeptly addressed participant inquiries during an engaging Q&A session, offering invaluable real-world insights and pragmatic solutions.

In addition to the theoretical knowledge imparted, Dr. Sivaiah's sessions were replete with practical examples and case studies that demonstrated the application of IPR in various fields. He meticulously explained how intellectual

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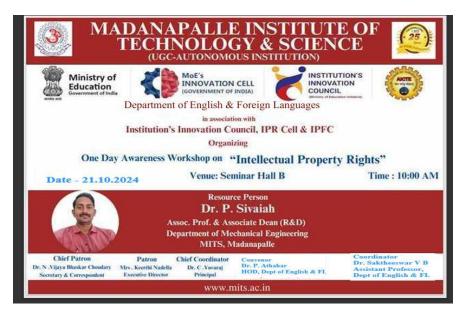
property could be leveraged to protect innovative ideas and creative expressions, thereby fostering a culture of innovation and creativity. The participants were encouraged to view IPR not merely as a legal formality, but as a strategic tool that can provide a competitive edge in both academic and entrepreneurial endeavors.

Key Outcome of the Activity

- 1. The workshop by Dr. P. Sivaiah enhanced participants' awareness of intellectual property rights, including patents, copyrights, and trademarks.
- 2. It provided practical knowledge on filing processes and protecting innovations, empowering researchers and entrepreneurs to safeguard their work.
- The interactive session addressed key challenges, offering real-world solutions, fostering a culture of 3. innovation and legal awareness.

Event Photos

(i) Banner Photo



(ii) Felicitation Photo



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(iii) Participant Photo



Attendance (Optional)

(i) Attendance sheet Photo

Event Title: One Day Awareness Workshop on "Intellectual Property Rig Date - 21.10.2024 Time: 10.00AM S.No Name of the Faculty Mobile Number Singerty			
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Feedback (Optional)

(i) Feedback received from students Newspaper Ads (Optional)

Service Services

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